

OPEN DISCLOSURE DOCUMENT
VISUAL COMMUNICATION AND INDUSTRIAL DESIGN
JEAN VANDERTOOLEN 2018-19

Highland High School
Room G107

Course Description

This art class is designed to help students complete a portfolio with design projects and assignments. Students will be learning how design & visual communication is used in business, marketing & everyday life. They will learn to design, create & layout projects to conform to standards in the industry of commercial art. There will be reading assignments, computer work and a CTE exam as part of this course.

Course Goals and Objectives

To explore elements of design and visual communication to include:
Composition, drawing and sketching, presentation and portfolio.
Digital and hand on printing methods from relief to etching and silkscreen.
Computer applications and software, graphic design and digital media
How to critique and market art
Color and color theory

Course Materials

- A variety of resources will be used including art books and various resources from the internet including Youtube and Ted lectures. Students will not have a specific book assigned for this class.
- Articles, lectures, district videos, board notes, internet ideas and tutorials, demonstrations and examples will be used by the teacher.
- Various materials and mediums will be used in the classroom and some will be provided by the teacher. We will be working with hand on materials as well as in the computer lab using “Photoshop” and “illustrator” programs.
- Student may be asked to bring in found objects, photograph or plant material, etc to use in still life or other drawing and/or painting assignments as well as any unusual or elements that they will be using in their personal exploration.
- Students are encouraged to save in GOOGLE DRIVE and have a gmail account. Individual work will be photographed or scanned and stored on the drive. Work in progress is expected to be saved often, to prevent loss. This will give students flexibility to use a home or school computer to review and work on their art work. This also ensures assignments are saved in multiple places for security. I will provide students a sketchbook that will be designated for Design and Visual Communication and will be used each day during class.
- Students are required to have a sketchbook (provided by the teacher) to keep notes and designs in. If the sketchbook is lost, it will be replaced with a recycled/ used sketchbook.

Format and Procedures

Art projects will be produced weekly.

Individual critiques will be built into each unit and student participation is expected. Project work should be completed in a timely manner before each critique.

Course Requirements

1. Participation in an art show (District, school, or other)
2. Completion of one art work per week.

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3. If a student misses a critique participation day, they must do an independent written critique of their most recent artwork. This will need to be turned in to the teacher in a typed, one page review following the teacher's specific guidelines.
4. Personal listening devices, CD or MP3 players, headphones, pagers, cell phones are only allowed if they do not interfere with teacher instruction or critiques. If there is a problem with these items, they will not be allowed.
5. The school dress code will be observed and enforced in this classroom.
6. The use of the 'Hall Pass' is limited. The hall pass is in the STUDENT PLANNER and you must have the planner initialed and dated by the teacher to be allowed in the halls.
7. Students are expected to attend every day and be on time. Sleeping, doing homework from another class or being off-task are unacceptable behaviors and will affect the participation and academic grade.
8. School tardy and absence policies will be followed. Students must bring the gold "late" slip to class if they are late or they will not be admitted to class. 10 minutes or more late to class is considered an absence.
9. Behavior that is disrespectful or disruptive will not be tolerated. Any student that has a problem with theft of private or public properties, fighting, harassment, cheating, bullying, vandalism or misuse or unsafe use of materials or equipment will have school disciplinary action taken and possible removal from the class.
10. This is an art class and we will be using paints, glue, inks, etc. Aprons are available for student use.

Fee: All art classes have a material fee of \$30 per semester; if you have not paid your fees PLEASE PAY ASAP so that we have all of the materials needed to complete projects.

Grading Procedures

- Participation (Student makes good use of class time, including participation in critiques.) 20%
- Clean-up (Return materials and leave work table and areas clean and free from mess and clutter, put away own projects, sketchbooks and portfolios. Thoroughly clean paint from brushes and work areas.) 15%
- Sketchbooks, and work at home assignments. 20%
- Portfolio Projects (Projects completed with quality & craftsmanship) 45%

A= 100% B= 88% C= 76% D= 64% F= 52% or lower

Any project can be redone and/or improved after initial grading, for a higher grade, within a term deadline.

Tentative Course Schedule

1st Term- magazine cover, illustrated quotes, transparent portraits, emoji, brochure 2nd Term- Vector portraits, object advertising, perspective 3rd Term- digital and various print methods, 4th Term- Design and color theory, books and book covers with InDesign

Teacher Contact Information: WEB PAGE [jvandertoolen@weebly.com](http://jvandertoolen.weebly.com)

Jean VanderToolen, Highland High School Room G107 484-4343 ext 160

The teacher is available for consultation during lunch and before and after school, arrangements need to be made one day ahead. Most Thursday's will be open classroom, after school for student studio time.

E—mail jean.vandertoolen@slc.schools.org

I will work hard to keep Power School grades as updated as possible. Check your grade weekly and contact me if you have any questions. My prep periods are: A-1 and B-1

Electronic Signature: <http://goo.gl/forms/dLMMI4cgVh>

or: You may print a copy and bring the lower portion to class.

*****Keep this part*****
*****Return this part to the teacher*****

Parent and Student, Read this disclosure and return this signed portion for extra credit points

Student _____ (Please print name) Period _____

Parent _____ Best Contact Phone # _____

Parent E-mail address _____ Visual Comm and Industrial Design